

# APPENDIX A – EUROCELL CUSTOMER WEBSITE BRIEF



## GENERAL INFORMATION

<b>CUSTOMER BUSINESS NAME:</b> <i>(in full)</i>			
<b>CUSTOMER BUSINESS ADDRESS:</b>			
		<b>POST CODE:</b>	
<b>CURRENT WEBSITE URL:</b> <i>(if available)</i>			
<b>CUSTOMER CONTACT NAME:</b>			
<b>PHONE:</b>		<b>EMAIL:</b>	
<b>EUROCELL CONTACT:</b> <i>(please tick where applicable)</i>	<input type="checkbox"/> Profiles: Jo Morris	<input type="checkbox"/> Building Plastics: Harnik Bolla	
<b>EUROCELL DIVISION:</b> <i>(please tick where applicable)</i>	<input type="checkbox"/> Profiles	<input type="checkbox"/> Building Plastics	<input type="checkbox"/> Joint Customer
<b>WEBSITE DESIGN CHOICE:</b> <i>(please enter demo site number)</i>	<input type="text"/>		

**TO VIEW A DEMO OF EACH WEBSITE, PLEASE VISIT: [WWW.EUROCELL-RIGHTSITE.CO.UK](http://WWW.EUROCELL-RIGHTSITE.CO.UK)**

## EUROCELL PRODUCTS *(please tick where applicable)*

<b>WINDOW TYPES:</b>	<input type="checkbox"/> Casement	<input type="checkbox"/> Vertical Slider	<input type="checkbox"/> Tilt & Turn	<input type="checkbox"/> Reversible
<b>SYSTEM:</b>	<input type="checkbox"/> Eurologik	<input type="checkbox"/> Modus	<input type="checkbox"/> Both	
<b>DOORS:</b>	<input type="checkbox"/> UPVC	<input type="checkbox"/> Composite (Dales Collection)	<input type="checkbox"/> Patio	<input type="checkbox"/> French
	<input type="checkbox"/> Bi-fold (Aspect)			
<b>CONSERVATORIES:</b>	<input type="checkbox"/> Edwardian	<input type="checkbox"/> Victorian	<input type="checkbox"/> Lean-To	<input type="checkbox"/> Gable-End
	<input type="checkbox"/> P-Shaped	<input type="checkbox"/> Tiled Roof (Equinox)	<input type="checkbox"/> Skylights (Skypod)	
<b>ROOFLINE:</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No		



**NON-EUROCELL PRODUCTS: COST £300 PER PRODUCT – IMAGES EXTRA IF NOT SUPPLIED BY CUSTOMER**

(please tick where applicable)

<b>WINDOWS:</b>	<input type="checkbox"/> Casement	<input type="checkbox"/> Vertical Slider	<input type="checkbox"/> Tilt & Turn	<input type="checkbox"/> Profiles Supplier
<b>PROFILES SUPPLIER:</b>				
<b>DOORS:</b>	<input type="checkbox"/> UPVC	<input type="checkbox"/> Composite	<input type="checkbox"/> Patio	<input type="checkbox"/> French
	<input type="checkbox"/> Bi-fold			
<b>PROFILES SUPPLIER:</b>				
<b>CONSERVATORIES:</b>	<input type="checkbox"/> Traditional	<input type="checkbox"/> Edwardian	<input type="checkbox"/> Victorian	<input type="checkbox"/> Lean-To
	<input type="checkbox"/> Gable-End	<input type="checkbox"/> P-Shaped	<input type="checkbox"/> Tiled Roof	<input type="checkbox"/> Skylights
<b>PROFILES SUPPLIER:</b>				
<b>ROOFLINE:</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No		
<b>PROFILES SUPPLIER:</b>				

**EXTRA INFORMATION**

(please tick where applicable)

<b>DOMAIN NAME:</b>	<input type="checkbox"/> Existing	<input type="checkbox"/> New		
	If new, 3 options will be provided to customer			
<b>BRANDING:</b>	<input type="checkbox"/> Existing	<input type="checkbox"/> New		
	If existing, customer to supply artwork files			
<b>EUROCELL PROMO VIDEOS:</b> <i>(please specify products)</i>	<input type="checkbox"/> Yes	<input type="checkbox"/> No		
	<input type="checkbox"/> Eurologik	<input type="checkbox"/> Aspect	<input type="checkbox"/> Skypod	<input type="checkbox"/> Equinox
	<input type="checkbox"/> Conservatory Roofs	<input type="checkbox"/> Dales Collection		
<b>CASE STUDIES/ TESTIMONIALS:</b> <i>(customer to supply)</i>	<input type="checkbox"/> Yes	<input type="checkbox"/> No		

<b>WHO TO SUPPLY DETAILS?</b>	<input type="checkbox"/> Eurocell	<input type="checkbox"/> Customer	
<b>WHO'S PAYING?</b>	<input type="checkbox"/> Eurocell	<input type="checkbox"/> Joint	<input type="checkbox"/> Customer
<b>SIGNED AGREEMENT RECEIVED?</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No	

(No work will commence until a signed customer agreement is received by Eurocell or the agency)

<b>DATE THE WEBSITE IS REQUIRED BY:</b>	<input type="text" value="DD"/> <input type="text" value="DD"/> / <input type="text" value="MM"/> <input type="text" value="MM"/> / <input type="text" value="YYYY"/> <input type="text" value="YYYY"/>
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**NOTES – SIGNIFICANT ADDITIONAL INFORMATION**

